



a-IDEA News

Technology Business Incubator of ICAR-NAARM

Volume 2 | Issue 3 | July - September 2023

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KRISHIBOOT
AGRIUDAAN

Schemes

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Supported By



Events

AgriUdaan 6.0 Launch

AgriUdaan 6.0, the Food & Agribusiness Accelerator Program of a-IDEA was launched at Bengaluru, Karnataka on July 7, 2023. This marks the 6th edition of the program, aimed at propelling scale-up stage Food and Agribusiness startups through mentoring, industry networking, and investor pitches.

Dr. G. Venkateshwarlu, Joint Director, ICAR-NAARM, emphasized Bengaluru's significance as a startup hub in his welcome address. Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM, highlighted the growing importance of agricultural startups and their role in addressing farmers' challenges through innovation. Sh. Shantaram Pai, General Manager, Agri Business Unit, SBI, stressed the untapped potential in addressing issues like productivity and efficiency.



Shri. K. S Mahesh, General Manager, NABARD, Bangalore, commended a-IDEA's efforts in supporting startups by connecting them with mentors, investors, and providing technical, business, and market assistance. Dr. Raghavendra Bhatta, Director, ICAR-NIANP, praised AGRI UDAAN's consistent impact on the startup ecosystem. Angel Investor Dr. Ravi Shankar highlighted its successful Public Private Partnership model. Previous cohorts' positive feedback and experiences were shared by startups like FarmOR Agri-Solutions and Dhisathi Robotics. The event drew around 100 participants from various startup-related sectors.

AgriUdaan 6.0 Roadshows

The AGRI UDAAN 6.0 roadshows were organized for briefing about the benefits of food and agriculture and accelerator program of a-IDEA among the different stakeholders of the startup ecosystem and to create awareness about AGRI UDAAN. Further, it has highlighted the need of mutual interaction and networking among the stakeholders. The roadshows were sponsored by NABARD and SBI.

AgriUdaan 6.0 Roadshow at TNAU, Coimbatore

AgriUdaan 6.0 Roadshow, in collaboration with ABIS, TBI, TNAU, Coimbatore was held on 28 July 2023 at ABIS, TBI, TNAU, Coimbatore. Dr. G. Hemaprabha, Director, ICAR-Sugarcane Breeding Institute, Coimbatore; Dr. G. Venkateshwarlu, Joint Director, ICAR-NAARM, Hyderabad and Dr. S. Senthil Vinayagam, CEO, a-IDEA, Hyderabad emphasized the need for innovation and change management in agriculture. Guest of Honor Dr. S. D. Sivakumar, Former Director, ABD & TPO to VC, TNAU,

Coimbatore, sponsors, successful previous cohort startup Mr. Sakthivelu K of RF Wave Technologies Pvt Ltd, investors, incubation centers, and officials from various organizations attended.



A total of 130 participants, including startups, investors, students, ecosystem partners, sponsors, mentors, academicians, bankers, and scientists, joined the roadshow to explore opportunities in the agriculture and allied sectors.

AgriUdaan 6.0 Roadshow at NGI-TBI, Coimbatore

AgriUdaan 6.0 Roadshow was held on 28 July 2023 at NGI-TBI and NIT, Coimbatore. Dr. B. Vaikundaselvan, Executive Director of Nehru Group of Institutions, TBI, Coimbatore, welcomed attendees. Dr. S. Senthil Vinayagam, CEO of a-IDEA, ICAR-NAARM, Hyderabad, highlighted AgriUdaan 6.0 key features. Dr. P. Krishnakumar, CEO & Secretary of NGI and President of NGI TBI, and Dr. G. Venkateshwarlu, Joint Director of ICAR-NAARM emphasized holistic participation and collaboration among startup ecosystem stakeholders in their addresses. Dr. Ragul Paramasivam, Founder and CEO of Chimertech Private Limited, a previous Agri Udaan cohort startup, and others from academia, investment, mentoring, sponsorship, and various organizations attended.



The event had 60 participants representing startups, investors, students, ecosystem partners, sponsors, institutes, mentors, industry professionals, academics, research institutions, bankers, officials, and scientists.

AgriUdaan 6.0 Roadshow at NABARD RO Pune

AgriUdaan 6.0 roadshow was held in collaboration with NABARD Regional Office, Pune on August 4, 2023 sponsored by NABARD and SBI. Mr. Anil Kumar Rawat, DGM, NABARD RO, Pune welcomed the gathering, introduced the dignitaries and set up the context. Dr. S. Senthil Vinayagam, CEO, a-IDEA, ICAR-NAARM highlighted a-IDEA achievements and AgriUdaan 6.0 platform. Shri G.S. Rawat, CGM, NABARD, Pune, discussed government schemes, their impacts, and startup challenges, particularly in addressing climate change. Dr. Vijay Mahajan, Director, ICAR-DOGR, Pune, shared insights as the Guest of Honour.



Various stakeholders, including investors, academics, mentors, and sponsors, offered valuable perspectives. The event was attended by 80 participants, including startups, investors, students, ecosystem partners, mentors, professionals, academics, bankers, officials, and scientists.

Immersion-cum-AgriUdaan 6.0 Roadshow at ICAR-IISR, Lucknow

a-IDEA, Technology Business Incubator of ICAR-NAARM Hyderabad organized FPOs/Farmers-Startup Immersion-cum-AgriUdaan 6.0 roadshow at Lucknow in collaboration with ICAR-IISR, ICAR-CISH Lucknow & NAAS Lucknow Chapter on 08th August 2023 with an objective to connect the FPOs/FPCs and the farmers of Uttar Pradesh with the startups supported by a-IDEA, ICAR NAARM. Dr. S. Senthil Vinayagam, CEO of a-IDEA ICAR NAARM, welcomed participants, emphasizing the startup ecosystem's role in benefiting farmers.



Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM, stressed innovation and change management's importance. Startups from previous cohorts shared their AgriUdaan experiences. Dr. R. Viswanathan, Director of ICAR-Indian Institute of Sugar Research, highlighted Uttar Pradesh's significance in sugarcane production. Chief Guest Shri Sanjay K Dora, Chief General Manager, NABARD RO Lucknow discussed the state's transformation and startup growth. The immersion program was followed by an AgriUdaan 6.0 roadshow, sponsored by NABARD, SBI, and NABARD RO Lucknow.



Around 20 startups pitched their services to over 70 farmers and FPOs, with a total of 50 startups participating, alongside investors, students, ecosystem partners, mentors, incubators, industry professionals, officials, and scientists. Dr. Shweta Singh, Scientist at ICAR-IISR, hosted the event.

Screening of AgriUdaan 6.0 applications



The applications for AgriUdaan 6.0 were received during 7 July 2023 - 4 Sep 2023. The total number of applications received were 156. Among them, a total of 62 startups were shortlisted based on the eligibility criteria for the first round of the screening by the internal team. The second round of screening took place from September 20-22, 2023 with online presentations from the startups and selected 24 startups advanced to the final round.

Memorandum of Agreement with ICAR Institutes

a-IDEA signed a Memorandum of Agreement with 20 ICAR institutes viz., ICAR-CIWA, Bhubaneswar; ICAR-IIHR, Bengaluru; ICAR VPKAS, Almora; ICAR-IISWC, Dehradun; ICAR DMAPR, Gujarat; ICAR-ATARI, Hyderabad; ICAR-NBSS&LUP, Nagpur; ICAR- ATARI, Zone IV, Patna; ICAR-DCR, Puttur; ICAR-DOGR, Pune; ICAR- IIMR, Ludhiana; ICAR-IISR, Kozhikode; ICAR RCER, Patna; ICAR-CTRI, Rajahmundry; ICAR NRC on Litchi, Muzaffarpur; ICAR-CTCRI, Thiruvananthapuram; ICAR-DRMR, Bharatpur; ICAR-NRC on Equines, Hisar; ICAR-NRC on Seed Spices, Ajmer and ICAR -CIRB, Hisar on 23 August 2023. The MoA have been signed with the aim of supporting startups in agriculture and allied sector by providing technical expertise, co-organizing events, co-incubation, value-added services, extending lab facilities, mentoring, networking, etc.



Capacity Building

Training program (two batches) on Agri-Rural Startups

a-IDEA, in association with Bankers Institute of Rural Development (BIRD), Mangalore organized three days training program (two batches) on Agri-Rural Startups for 56 participants during July 17-22, 2023 representing faculty, students, FPOs, NABARD officials in which a-IDEA facilitated interaction between the various FPOs and the startups.



Workshop-cum-Interface Meet with POPIs



aIDEA organized two-day Workshop-cum-Interface Meet with POPIs on “Transformative Interventions in Value chain & business Development of FPOs” of zone A (North coastal AP), AP state under NABARD Funded Project during Sep 7-8, 2023. The objective of the program was to sensitize the POPIs on advance value chain development for the FPOs promoted by the POPIs.

ABMDP Program

a-IDEA organized the launching ceremony of “Agribusiness Management Development Program (ABMDP)”, a unique course for Prospective CEOs of FPOs with the support of NABARD, Telangana on 13th July 2023 at ICAR-NAARM, Hyderabad. The major objective of the course was to develop the decision-making, analytical, problem-solving, and entrepreneurial skills among the candidates, orient them with ABM perspectives and entrepreneurial competencies and most importantly place the trained candidates as CEOs for FPOs across Telangana state. About 32 candidates were selected out of 161 applicants for the ABMDP Program. The programme was presided by Dr. Ch. Srinivasa Rao, President, a-IDEA and Director ICAR-NAARM, Hyderabad. Smt. Susheela Chintala, CGM, NABARD, TSRO attended as chief guest for the program. NABARD Officials, Mentors, SBI Officials Faculties from ICAR-NAARM and a-IDEA staff have also attended the Programme.



The program consisted class room session from in-house and guest faculty and successful FPOs CEOs talks, and field visits. Two trainees were placed as interns in each FPOs for a period of six days. The FPOs promoted by NABARD in Telangana state are identified to place the student as an Intern in FPO.





During the six days' the trainees studied the FPOs business activities, conducted meetings with POPIs, BODs, administrative staff of the FPOs and members of the FPO. a-IDEA staff visited the FPO, in the presences of FPO officials, members and DDM NABARD students are presented their learning.

Later, a-IDEA with the support of NABARD TS RO, organized the Interface meet between ABMDP trainees and FPOs for their placements on 28th Aug 2023. Around 14 CBBOs representing 40 FPOs attended the meet. The trainees presented their learning during the course and CBBOs interviewed the trainees.

The Valedictory ceremony of ABMDP held on 02nd September 2023. Smt. Susheela Chintala, Chief General Manager (CGM) at NABARD, Telangana Regional Office (TSRO), delivered an enlightening address as a Guest of Honour. Dr. Ch. Srinivasa Rao, President of a-IDEA and Director of ICAR-NAARM, presided over the ceremony. All 31 Students selected by 12 CBBOs joined as a CEO of FPOs.



Activities

KRISHIBOOT 5.0 Final Pitching

a-IDEA conducted the final pitching round for startups to be onboarded for KRISHIBOOT 5.0. The final round of evaluation for KRISHIBOOT 5.0 was held on 31 August 2023 through virtual mode. A total of 12 shortlisted startups presented before the jury for possible incubation. Among 12 startups, four startups were onboarded for the incubation program namely Brown Reed Agri Waste Innovations founded by Mr. Saji Varghese, Krishigati Private Limited founded by Ms. Sonali Karbhari Weljali and Mr. Tukaram Bhikaji Sonawane, Sahaj Agrotech Private Limited founded by Mr. Sahaj Kunjir and Mr. Venkatesh K (Individual Applicant).



Call for Incubation under NAIF-ABI

ICAR-NAARM invited applications from individuals and early stage start-ups with an innovative idea/PoC/Prototype/MVP/in the field of Agri & Allied sectors for incubation under NAIF-ABI. This program is to help individuals or start-ups with an innovative idea by availing technical, business, laboratory & advisory support. The call was announced on 5 September 2023.

NIDHI PRAYAS 4th Call

The fourth call for NIDHI PRAYAS was announced on 22 May 2023 and the last date for closure of applications was 21 June 2023. Out of 278 applications received pan India for innovations across agriculture and allied sectors, 151 applications were shortlisted for second level of screening. The second level of screening was done by external experts on 28 June 2023 and shortlisted 72 applications for third level of screening. The third level of screening was done by two technical experts and one business expert from 19 July 2023 to 06 August 2023. The final selection was done by the PMC members on 24 Aug 2023. The PMC selected 10 applicants in total for the NIDHI PRAYAS Grant under 4th call.

BIRAC BIG 22nd Call

Under the flagship scheme of BIRAC, BIG 22nd call Five new Agri start-ups were selected and are on board on 12 September, 2023 namely, Fins and Tails Agritech Pvt. Ltd, Hyderabad; Pequrel Microelectronics Pvt. Ltd, Hubli; Dr. Kalay Khan (Individual), Srinagar; Mr. Madhumohan (Individual), Bangalore and Nutricape Pvt. Ltd, Chennai.

BIRAC BIG 23rd Call

The flagship scheme of BIRAC was open from 1 July 2023 to 16 August 2023. In this call a-IDEA, ICAR-NAARM the BIG Partner for BIRAC “Specialised in Agri-Start-ups” received 105 applications. A Preliminary Selection Committee (PSC) was formed to carry out the selection process looking for the Eligibility check, Scheme fit, availability of adequate technical details and plagiarism. The Committee recommended 99 applicants for further process. The Second Meeting of Preliminary Selection Committee (PSC) met on 25th & 26th September, 2023 for allocation of online evaluators for review of the 99 applications by 3 or more subject matter experts.

Shareholders Agreement

aIDEA signed an SHA on 11 August 2023 with Foo Food India Pvt., Ltd., a registered agricultural enterprise, under NABARD CCF support scheme by Catalytic Capital Support Management Committee (CCSMC) for a sanctioned amount of investment Rs.25 Lakhs.



aIDEA signed an SHA on 14 August 2023 with Inventohack Innovations Pvt., Ltd., under NIDHI SSS 12th Seed Support Management Committee (SSMC) for a sanctioned amount of investment Rs.25 Lakhs.

Participations

North-East Global Investors Summit

Team a-IDEA participated in North-East Global Investors Summit - Roadshow on 3 July 2023 at Hotel Taj Krishna, Hyderabad organized by Federation of Indian Chambers of Commerce and Industry (FICCI), Hyderabad.



Hyderabad Angels Annual General Meeting

Team a-IDEA participated in the Hyderabad Angels Annual General Meeting (AGM) on 18 August 2023 at Hitech City. The AGM featured a Fireside Chat on "Climate Tech & Clean Tech" and aimed to celebrate collective achievements, plan for the future, and promote innovation and collaboration within the ecosystem. Valued ecosystem partners were invited to join the event, recognizing their significant contributions and the importance of their perspectives and insights in shaping the discussions at the AGM.

TiE Open Mic for Entrepreneurs- 2023 Season

Team a-IDEA participated in the 8th edition of TiE Open Mic for Entrepreneurs- 2023 Season, held on 31 August 2023 at Makau in Jubilee Hills. This program, initiated in January 2019, serves as a platform for networking among entrepreneurs and entrepreneurship enablers, featuring curated startup presentations about their venture stories within a five-minute timeframe, followed by networking opportunities. The event has hosted numerous notable speakers, including leaders from corporate giants like Amazon India and Google, as well as investors from various firms and accomplished founders, making it a significant gathering for the entrepreneurial ecosystem.

Roadshow on International Convention on Millets (ICoM) organized by FICCI



Team a-IDEA participated in the Roadshow on International Convention on Millets (ICoM) organized by FICCI in collaboration with Odisha Millets Mission at Indian Institute of Millets Research (IIMR), Hyderabad on 12 September 2023 with a view to commemorate the International Year of Millets 2023 (IYoM 2023).

Millet Conclave 2023

Team a-IDEA, ICAR-NAARM attended the Millet Conclave 2023, a significant event organized jointly by NABARD (National Bank for Agriculture and Rural Development) and The Hindu Group. This conclave was held at the prestigious Taj Deccan Hotel in Hyderabad on 15 September 2023. The event likely focused on millets, which are a group of highly nutritious, drought-resistant crops.

LDF INDIA - Livestock, Dairy, and Fisheries Exposition

Team a-IDEA participated in LDF INDIA - Livestock, Dairy, and Fisheries Exposition organized by HITEX and Aqua Farming Technologies and Solutions Pvt. Ltd at Hitex Exhibition Center, Hyderabad from 21-23 September 2023.



Sankalp 8.0

On 23 September 2023, CEO of a-IDEA attended Sankalp 8.0, a national-level business festival hosted by the students of Post Graduate Diploma in Management-Agribusiness Management at ICAR- NAARM, Hyderabad. The event, held on September 22 and 23, 2023, witnessed an exceptional response with over 9300 registrations from over 1000 institutions, resulting in more than 200 finalists across eight different events, making it a significant and well-participated gathering.

State Level Workshop on Deepening Rural Credit and Investment opportunities for Banks

Team a-IDEA participated in the State Level Workshop on Deepening Rural Credit and Investment Opportunities for Banks, hosted by the NABARD Telangana Regional Office on August 24, 2023. The event featured a keynote address by Smt. Suseela Chintala, Chief General Manager of NABARD, and included several informative presentations.



Meetings

Portfolio Monitoring & Mentoring Committee (PMMC) Meetings

A total of three Portfolio Monitoring & Mentoring Committee Meetings were conducted during this quarter on 10 July 2023, 6 Sep 2023, and 27 Sep 2023 to review the progress of the grantees of BIRAC BIG and NIDHI PRAYAS.

Project Monitoring and Review Committee (PMRC) Meeting

Twelfth PMRC Meeting and First PMC Meeting was held on 13 July 2023 to review the progress of activities conducted by a-IDEA during the quarter July – Sep 2023.



Seed Support Management Committee (SSMC) Meeting

The 13th Seed Support Management Committee (SSMC) Meeting was held on 11th July 2023. This crucial meeting was conducted in both physical and virtual modes, reflecting the flexibility of the modern business environment. During this event, a total of 10 promising startups had the opportunity to present their pitch decks, showcasing their innovative ideas and business plans. To ensure a comprehensive assessment, nine esteemed jury members thoroughly reviewed these presentations. As a result of their deliberations, three outstanding startups were chosen to receive investments from the BIRAC SEED Fund, with each receiving Rs. 20,15,25 lakhs to fuel their entrepreneurial endeavors.



Catalytic Capital Support Management Committee (CCSMC) Meeting

Catalytic Capital Support Management Committee (CCSMC) Meeting was held on 14th July 2023 marked the third and final round of evaluations for the NABARD CCF 2.0. This crucial meeting was conducted in both physical and virtual modes, reflecting the flexibility of the modern business environment. During this event, a total of 11 promising startups had the opportunity to present their pitch decks, showcasing their innovative ideas and business plans.



To ensure a comprehensive assessment, ten esteemed jury members thoroughly reviewed these presentations. As a result of their deliberations, four outstanding startups were chosen to receive investments from the BIRAC SEED Fund, with each receiving Rs. 25 lakhs to fuel their entrepreneurial endeavors. This meeting was a significant milestone in supporting and nurturing the growth of innovative startups in the industry.

PRAYAS Monitoring Committee (PMC) Meeting

Ninth meeting of PRAYAS Monitoring Committee (PMC) was held on August 24-25, 2023 under the chairmanship of Dr. G. Venkateshwarlu, Joint Director, ICAR-NAARM, Hyderabad. This committee comprised of representatives of the incubator, technical/domain experts, financial/investment experts, representative of industry/industry association and successful entrepreneurs. The PMC decided to select 10 applicants in total for the NIDHI PRAYAS Grant under 4th call.



Visitors

Visit of Shri C S R Murthy, CGM, NABARD



Shri C S R Murthy, CGM, FSDD, HO, Mumbai visited a-IDEA on 26 July 2023 and interacted with Prospective CEOs of FPOs under NABARD TSRO Project. He also interacted with a-IDEA officials and reviewed the performance.

Visit of ANGRAU & OUAT Students

a-IDEA, ICAR-NAARM hosted the students of agriculture from ANGRAU and OUAT as a part of the Agro-based Entrepreneurship Development Programme organized by the National Institute for Micro Small and Medium Enterprises (ni-msme), Hyderabad on 06 Sep 2023.



Visit of OUAT students (Second batch)



a-IDEA, ICAR-NAARM hosted the students of Agriculture Engineering from Odisha University of Agriculture & Technology (OUAT) as a part of the Agro-based Entrepreneurship Development Programme organized by the National Institute for Micro Small and Medium Enterprises (ni-msme), Hyderabad on 27 September 2023.

Visit of US delegates

Dr. Anup Kollanoor Johny, an Associate Professor in Animal Science at the University of Minnesota, Saint Paul, USA, and Dr. Kumar Venkitanarayanan, Professor and Associate Dean of Research at the College of Agriculture, Health, and Natural Resources, University of Connecticut, USA, are visited a-IDEA on 7 Sep 2023. Their positions at these reputable American universities suggest their significant contributions to research and academia, potentially involving topics related to agriculture, health, and natural resources.



Accomplishments of Startups



GenFlow AI Pvt. Ltd. founded by Mr. Nitish Gaurav, beneficiary of NABARD CCF and AgriUdaan 4.0 participant and **Renewagri Om Economics Pvt. Ltd.** founded by Mr. Vimal Panjwani, the beneficiary of NABARD CCF and AgriUdaan 5.0 participant won the prestigious HDFC Bank-Parivartan Startup Grants 6th Edition & 7th Edition for the year 2022-23 & 2023-24 respectively.



a-IDEA incubated and graduated startups namely **Verdant Impact** based at Rajasthan founded by Mr. Manish Kumar, the beneficiary of NABARD CCF working in the domain of animal husbandry and **Aumsat Technologies LLP** based at Maharashtra founded by Mr. Riddhish Soni, working in the domain of Water Management were felicitated as the Best Agri-Startups for the



year 2022-23 for their outstanding performance & significant impact on the occasion of ICAR-NAARM 48th Foundation Day on 01 Sep 2023.



Uday Aqua officially signed an MOU with TGB (Telangana Grameena Bank-Sponsored by SBI) with the motto of creating Aqua Corridor- NH44, as part of making SHG women empowered as integrated farmers- TGB agreed to invest in their CAS (Circulatory Aqua Culture System). TGB Chairman Sri Y Shobha, GM Sri K V Prasad, GM Sri Ramesh D, Chief Manager- Credit MVM Bhaskar, and Sri Udaykishan Cherukunedi- Managing Director Uday Aqua were a part of this MOU in the Head office at Hyderabad.

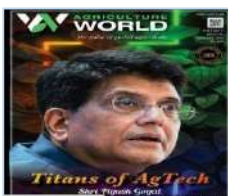
Aumsat Technologies LLP successfully acquired the copyright for a non-invasive, satellite-based trace gas detection method. This technology is essential for assessing air quality, especially in densely populated Indian urban centres known for their high levels of pollution. Aumsat Technologies LLP has achieved this substantial milestone in their journey towards environmental cleanliness.



Aumsat Technologies LLP was selected for the Private Water Changemaker Innovation Awards 2023 from among the top 30 finalists selected from a pool of exceptionally innovative and impactful projects dedicated to addressing water-related challenges worldwide.



AgriFeeder Agricultural Services Pvt. Ltd. which is into manufacturing lemongrass herbal tea (Caffeine free) in Bihar with the help of farmers have now made their products available on the world's largest ecommerce platform - Amazon and Flipkart.



AgriFeeder Agricultural Services Pvt. Ltd were featured as "On the Wings of Lemon Grass" in the Agriculture World Magazine-Titans of AgTech which is a leading publication dedicated to providing insightful and comprehensive coverage of the agriculture industry.



Verdant Impact based in Rajasthan founded by Manish K. Prahlad, the beneficiary of NABARD CCF working in the domain of animal husbandry, was adjudged the winner of the Jury Award in Tech30 - which comprised of 30 young and most promising Indian startups with high potential to define the spirit of entrepreneurship in The Great Indian Techade—the largest



congregation of innovators at startup - tech summit, TechSparks 2023 held in Bangalore. Also, by choice of audience, Verdant Impact® was the second runner up at the YourStoryTechade TechFest event held in Bangalore.

Renewagri Om Ecommerce Pvt Ltd (AgriVijay) participated as one of the 4 startups chosen from NABARD in the 4th edition of Global Fintech Fest held from 5th to 7th September 2023 at Jio World Centre, BKC, Mumbai.

Renewagri Om Ecommerce Pvt Ltd (AgriVijay) participated in the Ministerial Conference on Women's Empowerment under the G20 Indian Presidency chaired by Union Minister of Women & Child Development, Smt. Smriti Irani at Mahatma Mandir Convention Centre, Gandhinagar, Gujarat from 2nd to 4th August 2023. Their Cofounder, Ms. Shobha Chanchalani who is part of the Top 75 Women Entrepreneurs across India participated in the highstakeholder event.



Renewagri Om Ecommerce Pvt Ltd (AgriVijay) was selected as semifinalist for the WORLD FOOD FORUM (WFF), Startup Innovation Awards for the Year 2022. They were among the 3 startups from India and also from the 34 Semifinalists. The WFF Startup Innovation Awards, powered by Extreme Tech Challenge (XTC) are a global startup competition established to support and showcase innovators and entrepreneurs who are harnessing the power of technology to drive the sustainable transformation of agrifood systems in support of ending global hunger and achieving the Sustainable Development Goals. World Food Forum (WFF) is an independent, youth-led global network of partners facilitated by the Food and Agriculture Organization of the United Nations (FAO).

Renewagri Om Ecommerce Pvt Ltd (AgriVijay) recommended, sold and installed an 8 tonne solar cold storage room with a women FPO for Vegetables/Fruits in Hyderabad, Telangana with their Esteemed Partner Ecozen.



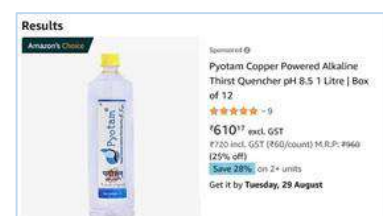
Renewagri Om Ecommerce Pvt Ltd (AgriVijay) featured in the Better India as one among the 8 Indian Startups empowering farmers and improving livelihoods with innovation and technology <https://www.thebetterindia.com/web-stories/indian-startups-empowering-farmers-improving-livelihoods-with-innovation-tech/>

Verdant Impact was adjudged the runner up of Conquest '23 organized by BITS Pilani from among 2700+ Startups for demo day and won a sum of Rs 4 lakh equity free grant.



Shree Kamdhenu Panchagavya Udyog came up with a unique and novel idea looking at Consumers Preference for China based Rakhis on the festive occasion of Rakhsha Bandhan. Instead of opting for Chinese Rakhis, they have developed eco-friendly and herbal rakhis from Cow-Dung. This rakhi contains tulsi seed as well and helps in anti-radiation as a part of their vocal for local India, vocal for handmade initiatives.

Pyotam: Healing India with Water Based Ayurvedic Beverages is an Amazon's Choice product. Pyotam is the tradename of Navshali Innovations Private limited, Karnal who is a Nidhi Prayas Grantee from the third Call.





Healventure Biosciences LLP has received the Prestigious "Fisheries Grand Challenge Award" from Honourable Union Minister, Shri Parshottam Rupala, Ministry of Fisheries, Animal Husbandry & Dairying, GOI, in the presence of Dr. Sanjeev K Balyan; Honourable Minister of State, Ministry of Fisheries, GOI; Dr L. Murugan, Honourable Minister of State, Ministry of Fisheries & Fisherman Welfare & Animals Husbandry, Govt. of Tamil Nadu and Principal Secretary, Dr. Abhilaksh Likhi.

Fishy Farmers Private Limited, Telangana who is working on Low Profile Auto Pneumatic Bead Filter has been selected for the "Akamai Cohort V - Water Accelerator Program" with the grant of INR 42 lakhs and also worked on the construction of an R.A.S in Centurion University Orissa, showcased their products to the Central Fisheries minister on the occasion of Fish Farmers Day.



Technical Evaluation Visits

S.No.	Startup	Date of Visit	Team
1.	Shrimp Hoard Technologies, Valsad, Gujarat	27 July 2023	Dr. Suhas Prakash Kamble Scientist (Aquaculture) ICAR- Central Inland Fisheries Research Institute, Vadodara Research Station, Vadodara, Gujarat
2.	Applied Genomics private limited, Coimbatore	29 July 2023	Dr. P Murali, Senior Scientist ICAR Sugarcane Breeding Institute, Coimbatore
3.	Organikness Pvt., Ltd, Hyderabad	3 Aug 2023	Mr. Paritosh Tripathi, COO, a-IDEA, ICAR-NAARM, Hyderabad
4.	Amvicube Pvt. Ltd. Raichur	04 Aug 2023	Mr. Siddharth, Sr. BDM, Dr. Chandana, Project Executive and Mr. Harish, Project Associate
5.	Mr. Madhumohan R (Individual), Bangalore	19 Aug 2023	Dr. S. Senthil Vinayagam, CEO, a-IDEA, Hyderabad
6.	Mr. Kiran Baddi, (Individual) Hubli	20 Aug 2023	Dr. S. Senthil Vinayagam, CEO, a-IDEA, Hyderabad
7.	Ms. Chinmayee Patra (Alphaev Technologies Pvt. Ltd)	23 Aug 2023	Dr. Sumanta Kumar Mishra, Principal Scientist, ICAR-IIWM, Bhubaneswar and Dr. Sathyendra Kumar, Senior Manager, a-IDEA, ICAR-NAARM, Hyderabad.
8.	Ms. Subhashree Jena (Invenics Innovations Pvt. Ltd.)		
9.	Famnutra Millet Foods Pvt. Ltd, Hyderabad	31 Aug 2023	Mr. Siddharth, Sr.BDM, a-IDEA and Mr. Shiva, SRF, ICAR-NAARM
10.	Fins and Tails Agritech Pvt Ltd	31 Aug 2023	Mr. Siddharth, Sr.BDM and Mr. Shiva, SRF

Technical Field Visit Photos



Upcoming Events

S.No	Event	Date
1.	Interface Meet with POPIs at ICAR - CTRI Rajamundry	09 Oct 2023
2.	Five Days Capacity building for Vizianagaram and Srikakulam CEOs of FPOs on Advanced Value Chain at UNION RSETI, Srikakulam	10-14 Oct 2023
3.	Agri Udaan 6.0 final selection	11-12 Oct 2023
4.	PMRC and PMC Meeting of NABARD Project	17 Oct 2023
5.	ABMDP Content Development Workshop	18 Oct 2023
6.	ABMDP APRO CEO of FPOs Interviews	Oct 28, 30 & 31, 2023
7.	COHORT Networking and Capacity Building Program	Oct 30 - Nov 1, 2023
8.	Launch of ABMDP APRO Prospective CEO of FPOs	15 Nov 2023
9.	Farmers, FPOs/FPCs, Startups Immersion program at Rajahmundry	17 Nov 2023
10.	Interface Meet with POPIs at Vizianagaram, Andhra Pradesh	20-24 Nov 2023
11.	Accelerator Mentorship Program	22-24 Nov 2023
12.	BIRAC BIG TEP Meeting	Dec 18-20, 2023

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